

The South Beach/Mission Bay Business Association presents the fourth annual "A Taste of South Beach and Mission Bay" Street Fair. This event will take place on September 24th and will be held Pier 40 - The Embarcadero (between Java House in South Beach to AT&T Park in Mission Bay! The goal of the fair is to bring attention to this rapidly expanding area of San Francisco by inviting the community of South Beach and Mission Bay as well as neighboring SF Bay Area communities to participate in a quality celebration of local cuisine. Proceeds will benefit the South Beach/Mission Bay Business Association and a wonderful & very deserving non-profit organization, Project Open Hand.

The focus of the fair in its fourth year will be on the many excellent Restaurants and Bars as well as flourishing businesses in the South Beach and Mission Bay Area. Local restaurant's signature dishes and drinks will be available for purchase at a moderate cost. In addition the fair will feature many fun activities including an entertainment stage with live music performances, a children's activity area and will showcase a variety of other vendors and non-profit organizations.

In an effort to give the community an opportunity to participate in these fundraising efforts, we are asking that you become a sponsor. Enclosed you will find a summary of sponsor benefits and we hope that your business will support the "A Taste of South Beach and Mission Bay" Street Fair.

Please don't hesitate to contact one of our chairs if you have any questions. Alternatively you may visit our website at [www.southbeachmissionbay.com/fair](http://www.southbeachmissionbay.com/fair).

Thank you for your consideration.

Warmest Regards,  
Katherine Webster  
Dr. Robert Privratsky

### Sponsorship Commitment Form

Yes, I/we want to support the Taste of South Beach and Mission Bay by becoming a sponsor!

- VIP Sponsor (\$10,000)
- Platinum Sponsor (\$5,000)
- Gold Sponsor (\$2,500)
- Silver Sponsor (\$1,000)

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

I/we will join you and would like to be a sponsor with a pledge of \$ \_\_\_\_\_

I/we cannot attend, but would like to be a sponsor with a pledge of \$ \_\_\_\_\_

Please make checks payable to:

South Beach Mission Bay Business Association Attn: Sherri Cookson  
660 4th St., #545  
San Francisco, CA 94107-1618

**\*Once your sponsorship agreement is complete, we will contact you to collect artwork and logos for event collateral.**

**Please return to one of the below:**

**Katherine Webster**

[kwebster@storytellingmedia.com](mailto:kwebster@storytellingmedia.com)

**Taste of South Beach and Mission Bay  
Sponsorship Opportunities**

**VIP Sponsor \$10,000**

- Certification for first inclusion for the 2012 and 2013 "Taste of SBMB" events
- Admission to the VIP Pavilion
- Company name and logo prominently displayed and incorporated into event for all advertising and promotional marketing purposes, including flyers and posters (if applicable-deadline: Aug. 15)
- One 10ft x 10ft Booth
- Company Logo Featured on the Sponsor "Thank You" boards displayed on-site
- Active Link to company on southbeachmissionbay.com website
- Recognition on southbeachmissionbay.com Website 2 months prior to and after event end
- 50 complimentary tickets for admission to event
- 1 year free membership to South Beach/Mission Bay Business Association

**Platinum Sponsor \$5,000**

- One 10ft X 10 ft booth
- Recognition in the email blasts and event mailings prior to event
- Company name acknowledgement on the Sponsor Page of event program
- Company name acknowledgement on the Sponsor "Thank You" boards displayed on-site
- Active link to company on Main Website 1 Month prior to of After Event End
- 25 Complimentary tickets for admission to event
- 1 year free membership to South Beach/Mission Bay Business Association

**Gold Sponsor \$2,500**

- One 10ft X 10 ft booth
- Company name acknowledgement on the Sponsor Page of event program
- Company name acknowledgement on the Sponsor "Thank You" boards displayed on-site
- Company Logo on southbeachmissionbay.com website
- 20 Complimentary tickets for admission to event

**Silver Sponsor \$1,000**

- Company name acknowledgement on the Sponsor "Thank You" boards displayed on-site
- Recognition on southbeachmissionbay.com website
- 20 Complimentary tickets for admission to event

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